

YOUR MARKETING PRIORITIES

Use the results from your Marketing Assessment to figure out what projects you should tackle in the next 3 months, 6 months and year. Prioritize your Marketing Foundation first, and make sure to get those projects done as soon as you can.

YOUR MARKETING FOUNDATION				NEXT 3 MOS	NEXT 6 MOS	NEXT 12 MOS
Brand/Logo	NEEDS WORK:	YES	NO			
Website	NEEDS WORK:	YES	NO			
Biz cards, Brochures	NEEDS WORK:	YES	NO			
Facebook or Instagram Page (LinkedIn if you are a professional)	NEEDS WORK:	YES	NO			

YOUR MARKETING PROMOTION				NEXT 3 MOS	NEXT 6 MOS	NEXT 12 MOS
Email Marketing	NEEDS WORK:	YES	NO			
Blog	NEEDS WORK:	YES	NO			
Social Posts	NEEDS WORK:	YES	NO			
Online or Offline Ads	NEEDS WORK:	YES	NO			
Local marketing/ Networking	NEEDS WORK:	YES	NO			
Referrals	NEEDS WORK:	YES	NO			
Industry-Specific Forums	NEEDS WORK:	YES	NO			

YOUR MARKETING PRIORITIES: SUMMARIZE		
In the next 3 months	In the next 6 months	In the next 12 months